GREATER DISPLAY INC.

Foley Road, P.O. Box 435, Warwick, New York 10990
Telephone (914) 986-4200 Fax (914) 986-4230

Sue, Wire
Give me a call.
Mike

August 4, 1994

Philip Morris U.S.A.
120 Park Avenue
New York, NY 10017

Attention: James Billings

Dear Jim:

As per your request we are quoting below on the 2 Shelf counter or clamp on rack supplied with 2 types of clamps for your new brand.

3000 PCS	Powder coated	$14.75 ea.
3000 PCS	Plated	12.75 ea.
	Tooling	2450.00

Philip Morris will supply Header signs and graphic strips as per the following specs.

Top Header sign	Live size: 5 1/16 W. x 4 7/16 H. Trim size: 4 5/8 W. x 4 3/16 H Bleed top
Graphic Strips	Live size: 4 1/2 W. x 1 1/4 H. Trim size: 4 1/2 W. x 15/16 H.

Greater Display to glue in your header sign and slide in graphic strip. To meet your expected 10/1/94 delivery date, we would need order immediately so we have the time to tool up and purchase our materials.

Sincerely,

Lawrence Flanagan

Lawrence Flanagan

cc: Mike Keshner

Header Graphic → Slide
Permanent
what Graphic
what Material
B Strip not glued in
*Graphics Pricing? Sample
no warranty
$50,000 w/highest cost
Mon, Tues here

2041603780

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